

CAMRYN

GRAPHIC DESIGN

STEELE

RESUME

EXPERIENCE

GRAPHIC DESIGN INTERN

DÔEN, 2024 - Current

- Collaborate with cross-functional teams to execute designs for marketing campaigns, seasonal look books, and branded materials.
- Design email marketing assets for Klaviyo and create website assets optimized for Shopify.
- Retouch and crop campaign imagery for site.

FREELANCE DESIGNER

Camryn Steele, 2024 - Current

- Collaborate with small businesses and individuals to elevate their brand identity and design strategies.
- Produce high-quality promotional graphics for advertising and social media platforms, showcasing skills in motion, graphic, and UX/UI design principles.

CREATIVE ASSISTANT

Boudoir Los Angeles, 2022 - 2024

- Develop engaging social media content across multiple platforms and design compelling visual graphics for advertising and email promotional campaigns.
- Provide on-set support by assisting with lighting and styling, contributing to the production of high-quality visual content.
- Manage communication and scheduling as the primary point of contact between photographer and clients.

EDUCATION

BA COMMUNICATION DESIGN

Cal State University Northridge, 2024

HS DIPLOMA

Flintridge Sacred Heart Academy, 2020

SKILLS

- Email Marketing (Klaviyo)
- Content Creation & Visual Storytelling
- Project Management Tools (Slack, Asana, etc.)
- Adobe Creative Suite & Figma
- Image Retouching
- Trend Awareness
- Attention to Detail
- Effective Communication & Collaboration

CERTIFICATIONS

DIGITAL MARKETING

Google Professional Certification, 2024

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